



COLLEGE OF PROFESSIONAL AND CONTINUING EDUCATION

Founded by The Hong Kong Polytechnic University (PolyU), the *College of Professional and Continuing Education (CPCE)* oversees the operations of the *Hong Kong Community College*, offering quality sub-degree programmes for secondary school leavers; and the *School of Professional Education and Executive Development*, offering professionally oriented academic award programmes for persons at various stages of their career, including top-up degree awards for associate degree and higher diploma graduates.



School of Professional Education
and Executive Development
專業進修學院



The College now invites applications for the following academic posts teaching at undergraduate level:

School of Professional Education and Executive Development (SPEED)

Lecturer in the following subject areas (two posts) (Ref. 170422-01)

- Health Studies
- Marketing (Public Relations)

Appointees will be required to:

- (a) engage in teaching;
- (b) contribute to course planning and development;
- (c) provide support to academic administration; and
- (d) perform any other duties as assigned.

Applicants should have:

- (a) a master's degree in one of the subject areas listed above, with relevant professional qualification(s), if applicable;
- (b) not less than two years' post-qualification teaching, research/consultancy and/or industrial experience in more than one of the following areas:

Health Studies

- Ethics in Health Care
- Infection Control
- Primary Health Care
- Health Information Science
- Operations Management in Health Care
- Professionalism in Health Care

Marketing (Public Relations)

- Crisis Management
- Media Relations
- Financial Public Relations
- Strategic Public Relations

Applicants with a doctoral degree but less experience will also be considered.

- (c) fluency in English; and
- (d) good interpersonal skills.

Experience in academic administration and quality assurance as well as contacts with industries, professional bodies and relevant government departments and organizations will be an advantage.

Appointees may station at different campuses, and be required to take up assignments and work outside Hong Kong occasionally.

Remuneration and Conditions of Service

Salary offered will be commensurate with qualifications and experience. Initial appointment will be made on a two-year contract. Re-engagement thereafter is subject to mutual agreement.

Application

Application forms are obtainable by downloading from http://www.cpce-polyu.edu.hk/chro/app_form/. Please quote the reference number, unit and post in the application. Completed application forms should be returned to the **Human Resources Office, College of Professional and Continuing Education, Room 1710, 17/F, PolyU Hung Hom Bay Campus, 8 Hung Lok Road, Hung Hom, Kowloon** by post/fax (2364 0098)/e-mail (huoffice@cpce-polyu.edu.hk) on or before **Saturday, 6 May 2017**. Applicants who are not invited to an interview within two months of the closing date may consider their applications unsuccessful.

Note: College of Professional and Continuing Education Limited is an affiliate of The Hong Kong Polytechnic University.

April 2017