

COLLEGE OF PROFESSIONAL AND CONTINUING EDUCATION

Founded by The Hong Kong Polytechnic University (PolyU), the *College of Professional and Continuing Education (CPCE)* oversees the operations of the *Hong Kong Community College*, offering quality sub-degree programmes for secondary school leavers; and the *School of Professional Education and Executive Development*, offering professionally oriented academic award programmes for persons at various stages of their career, including top-up degree awards for associate degree and higher diploma graduates.



School of Professional Education
and Executive Development
專業進修學院



The College now invites applications for the following post:

School of Professional Education and Executive Development (SPEED)

Marketing and Communications Officer (Ref. 190308-02) [Re-advertisement]

Duties

The appointee will (a) provide marketing support to programmes offered in SPEED; (b) participate in website revamp projects; (c) prepare marketing publications, and (d) perform any other duties as assigned.

Qualifications

Applicants should have/be (a) a recognised degree, preferably in Marketing, Communication, Journalism or related disciplines; (b) five years' or above post-qualification experience in digital marketing, marketing communications and creative execution of advertising; (c) experience in copywriting and editing of newsletters, press releases and other marketing publications; (d) good command of written and spoken English and Chinese; (e) good interpersonal and communication skills, and (f) a good team player who is mature, detail-oriented and able to work under pressure.

Applicants with less experience will be considered as Assistant Marketing and Communications Officer.

Shortlisted candidates may be invited to sit for a written test.

Applicants who have responded to previous advertisement need not re-apply.

Remuneration and Conditions of Service

Salary offered will be commensurate with qualifications and experience. Initial appointment will be made on a two-year contract. Re-engagement thereafter is subject to mutual agreement.

Application

Please complete the job application form which is available on http://www.cpce-polyu.edu.hk/chro/app_form/. For applicants who wish to provide a separate curriculum vitae, they should still complete the job application form for facilitating the recruitment process. **The closing date for application is Saturday, 23 March 2019.** Applicants who are not invited to an interview within two months of the closing date may consider their applications unsuccessful.

Note: College of Professional and Continuing Education Limited is an affiliate of The Hong Kong Polytechnic University.

March 2019