

## COLLEGE OF PROFESSIONAL AND CONTINUING EDUCATION

Founded by The Hong Kong Polytechnic University (PolyU), the *College of Professional and Continuing Education (CPCE)* oversees the operations of the *Hong Kong Community College*, offering quality sub-degree programmes for secondary school leavers; and the *School of Professional Education and Executive Development*, offering professionally oriented academic award programmes for persons at various stages of their career, including top-up degree awards for associate degree and higher diploma graduates.



School of Professional Education  
and Executive Development  
專業進修學院



The College now invites applications for the following post:

### School of Professional Education and Executive Development (SPEED)

**Assistant Marketing and Communications Officer** (Ref. 181102-01)

[Appointment period: twelve months]

#### Duties

The appointee will (a) implement marketing and advertising plans in traditional and digital media; (b) assist in preparing marketing publications; (c) organize activities and provide marketing support to the others, and (d) perform other duties as assigned.

#### Qualifications

Applicants should have/be (a) a recognised degree, preferably in Media Arts, Advertising, Marketing, Communications or related disciplines; (b) at least two years' relevant experience in creative execution of advertising, websites, graphics and digital design projects; (c) good command of written and spoken English and Chinese; (d) good interpersonal and communication skills, and (e) a good team player who is mature, detail-oriented and able to work under pressure.

Shortlisted candidates may be invited to sit for a written test.

#### Remuneration

Salary offered will be commensurate with qualifications and experience.

#### Application

Please complete the job application form which is available on [http://www.cpce-polyu.edu.hk/chro/app\\_form/](http://www.cpce-polyu.edu.hk/chro/app_form/). For applicants who wish to provide a separate curriculum vitae, they should still complete the job application form for facilitating the recruitment process. **The closing date for application is Saturday, 17 November 2018.** Applicants who are not invited to an interview within two months of the closing date may consider their applications unsuccessful.

Note: College of Professional and Continuing Education Limited is an affiliate of The Hong Kong Polytechnic University.

November 2018