THE HONG KONG POLYTECHNIC UNIVERSITY
香港理工大學

COLLEGE OF PROFESSIONAL AND CONTINUING EDUCATION
專業及持續教育學院

School of Professional Education and Executive Development
專業進修學院
SPEED

東華學院
TUNG WAH COLLEGE

CPCE Health Conference 2025



PRIMARY HEALTHCARE POLICY DEVELOPMENT IN THE ASIA-PACIFIC REGION

Date: 4 & 5 July 2025 (Friday & Saturday)

Time: 9:00 am - 5:30 pm (HKT)

Venue:
- WK-N203, 2/F, North Tower, PolyU West Kowloon Campus, 9 Hoi Ting Road, Yau Ma Tei, Kowloon, Hong Kong, China (Face-to-Face)
- Zoom Meeting (Online)

Learn more

Supporting Organisations (in alphabetical order):

ACHSM Australasian College of Health Service Management
College of Pharmacy Practice
老友所醫 DoctorNow
HKCCPHN
香港中文大學香港亞太研究所 Hong Kong Institute of Asia-Pacific Studies The Chinese University of Hong Kong
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SIK SIK YUEN
Shape.
香港創新醫療學會 SOCIETY FOR INNOVATIVE HEALTHCARE HONG KONG
善寧會 Society for the Promotion of Hospice Care
HCM HKMA INSTITUTE OF HEALTHCARE MANAGEMENT
香港復康會 The Hong Kong Society for Rehabilitation

Organising Units: Centre for Ageing and Healthcare Management Research; SEHS

Sponsors: GUM; 盈健醫療 HUMAN HEALTH

Acknowledgement: The conference is partially supported by a grant from the Research Grants Council of the Hong Kong Special Administrative Region, China (Project No.: UGC/IIDS24/H02/24)

SPEAKERS



Achieving Sustainable Financing for Primary Healthcare: Balancing Public and Private Sectors

Professor Peter P. YUEN

Dean, College of Professional and Continuing Education (CPCE)
Professor, Department of Management and Marketing, The Hong Kong Polytechnic University

Prof. Peter P. Yuen is Dean of the College of Professional and Continuing Education (CPCE) of The Hong Kong Polytechnic University (PolyU). He is also Professor of PolyU's Department of Management and Marketing. He received his Bachelor of Arts degree in Cellular and Molecular Biology and Master in Business Administration degree from the State University of New York at Buffalo, USA, and his Doctor of Philosophy degree in Health Economics from the University of Birmingham, UK.

Prior to his appointment as Dean of CPCE, Prof. Yuen held a number of management positions at PolyU, including Associate Vice-President (Management), Director of the Public Policy Research Institute, and Head of the Department of Management. He was also the founding Director of the Doctor of Business Administration programme in the Faculty of Business.

Prof. Yuen's research mainly focuses on public policy formulation and evaluation, and health services management. He is the Co-Editor-in-Chief of Public Administration and Policy and an Editorial Committee member of Asia Pacific Journal of Health Management. He was also a consultant for the Hong Kong Special Administrative Region (HKSAR) Government and the Bauhinia Foundation on a number of public policy related projects including the West Kowloon Cultural District, Sustainable Built Environment, Subsidised Homeownership, Managed Care in Hong Kong, and Health Systems Reform.

Prof. Yuen is currently the immediate Past Chairman of the Federation for Self-financing Tertiary Education (Hong Kong). He has served as a member of the HKSAR Government Manpower Development Committee, Health and Medical Development Advisory Committee, and the Committee on Self-financing Post-secondary Education. He is a founding Fellow of the Hong Kong College of Health Services Executives, and an Honorary Fellow of the Australian College of Health Services Management. He once served as Vice-President of the Chinese National Institute of Health Care Management Education, and President of the Hong Kong Public Administration Association.



Empowering the Future of Primary Healthcare: Equipping Students for Active Engagement in Policy Development

Professor Sally CHAN

President, Tung Wah College

Prof. Sally Chan is the third President of the Tung Wah College. Prof. Chan has rich management experience in tertiary institutions. During her terms of service as the Pro Vice-Chancellor (PVC) of the University of Newcastle Singapore Campus (UON Singapore), she successfully led the University to achieve prudent growths in student population and financial capacity. Prior to that, she was the Dean of the School of Nursing and Midwifery of UON in Australia from 2014 to 2019, and she led the School to attain a worldwide ranking of top 47 in Nursing (QS World University Rankings by Subject 2019). The School's research was ranked well above the world standard and obtained the highest score of 5 in Excellence in Research for Australia for consecutive terms in 2015 and 2018. In 2016, she obtained the UON Vice-Chancellor's Award for International Engagement, and the UON Faculty of Health and Medicine International Award as a recognition of her achievement in building international relationship for the University.

Prof. Chan is an international renowned scholar in nursing education and research. Her fields of specialisation include mental health care and psychosocial interventions, perinatal mental health and health professional education. Most of her studies are translational research involving interdisciplinary and international collaboration. She has been supported by more than 100 funded studies and has over 400 publications in international healthcare journals and international presentations. She was named by the Journal of Advanced Nursing (JAN) as the top 10 Australia and New Zealand Professors with the highest education-focused citations in 2018. In 2016, she was appointed as the Deputy Director of Priority Research Centre of Brain and Mental Health, University of Newcastle to lead multidisciplinary teams related to brain and mental health research in the University.



From Local to Global: Lessons in Primary Healthcare Policy Development

Professor Samuel WONG
Director, JC School of Public Health and Primary Care, Faculty of Medicine, The Chinese University of Hong Kong

Prof. Samuel Wong is a clinician with training and experience in both Family Medicine and Public Health. He earned his Doctor of Medicine (MD) degree from the University of Toronto and completed his Family Medicine residency in Canada. Furthering his education, he obtained a Master of Public Health (MPH) from Johns Hopkins University in the USA and a Doctor of Medicine (MD) research degree from The Chinese University of Hong Kong (CUHK).

Currently, Prof. Wong serves as the Director of the School of Public Health and Primary Care at CUHK, where he also directs the Thomas Jing Centre for Mindfulness Research and Training. Since July 2019, he has held the position of Associate Dean (Education) at the Faculty of Medicine at CUHK. His international roles include being a Global Faculty Member of the Stanford Medicine Centre for Asian Health Research and Education (CARE) since 2022 and a Selection Committee Member of the National Institute of Health Care Research Professorship in the United Kingdom since 2023. In recognition of his contributions, Prof. Wong was awarded the Faculty of Medicine Outstanding Fellowship in 2021. His research interests are primarily focused on the evaluation and development of mindfulness-based and mental health interventions in primary care, as well as the evaluation and development of primary care services and models, particularly in the context of multimorbidity.

Prof. Wong has published over 370 peer-reviewed papers in international journals has also been successful in securing substantial research funding, with more than 160 million Hong Kong dollars (approximately 20.5 million US dollars, given the exchange rate of 1 US$ = 7.8 HK$) in external competitive research grants and donations for various community interventions aimed at improving mental health and primary care. He played a pivotal role in establishing the Thomas Jing Centre for Mindfulness Research and Training in 2018. Prof. Wong was named a "highly cited researcher 2024" by Clarivate Analytics.

In terms of public service, Prof. Wong has served the Hong Kong SAR Government in various capacities, including as a member of the Steering Committee of the Primary Care Development and other advisory councils and committees related to health and environmental hygiene. He has also been involved in education and accreditation committees for medical and dental councils in Hong Kong. In addition to his academic and research responsibilities, Prof. Wong provides clinical services in Family Medicine for the Hospital Authority as an Honorary Consultant in Family Medicine.



Enhancing Primary Healthcare Policy Development in the Asia-Pacific Region: Building Competencies and Promoting Evidence-Informed Decision-Making

A/Professor Zhanming LIANG
Associate Dean (Research Education) and Associate Professor in Health Systems Management and Policy, College of Business, Law and Governance, James Cook University, Australia

Dr. Liang is an accomplished academic and leader in health service management. With a focus on transforming health management education and research in Australia and the broader Asia-Pacific regions, Dr. Liang is dedicated to enhancing the effectiveness of health management through evidence-based training and research initiatives.

Dr. Liang is founder of the JCU Health Management Group and also President of the Society for Health Administration Programs in Education (SHAPE), where she plays a pivotal role in shaping health service management training across the Asia-Pacific. Her expertise spans areas such as evidence-based decision-making, health workforce development, organisation management capacity building, healthcare quality, and project management.

An extensive scholar, Dr. Liang has authored numerous publications on leadership, health system development, and management. Notably, she co-authored the widely used evidence-informed textbook Project management in health and community Services: a contemporary guide to practice, now in its 4th edition, with the 2nd edition translated into Mandarin and published in China. This book is a key resource in Master of Public Health and Master of Health Administration programs across Australia.



Ageing Society and Primary Health Care (PHC): Trends in PHC in Japan

Professor Tonomori HASEGAWA
Professor, Toho University School of Medicine, Japan

Prof. Hasegawa is a Professor and Chair of the Division of Health Policy and Health Service Research Department of Social Medicine at the Toho University School of Medicine of Japan. He had his medical education at the Tokyo University School of Medicine, where he also received his Doctor of Philosophy. He was previously a Resident at the Tokyo University Hospital in Internal Medicine.

He is a member of the Japanese Society of Public Health, Japanese Society of Hygiene, Japanese Society of Transplantation, Japanese Society of Hospital Administration, and Japanese Society of Healthcare Management. He also holds membership of the following specialist councils or committees: Ministry of Labour, Health and Welfare, Committee on Disclosure of Healthcare Information, Committee on the Administration of Healthcare Organisations, Cabinet Office Council for Regulatory Reform, Office for the Promotion of Regulatory Reform and Private Finance Initiative, Japan Council for Quality in Health Care Center for Medical Accident Prevention (vice-chair).

Prof. Hasegawa's research background includes health policy, health economics, and quality assessment of health care.



Reforming Korea's Primary Healthcare Towards an Integrated and Sustainable Model

Professor Dongwoon HAN
Professor, College of Medicine, Hanyang University, South Korea

Prof. Dongwoon HAN, MD, MPH, PhD (in health service management) is a Professor at College of Medicine, Hanyang University, College of Medicine, and the Chairperson of Global Health and Development. He was also a chairperson of both the Department of Preventive Medicine, College of Medicine, and the Department of Medical Administration at Graduate School of Public Policy. He is also currently the Director of Institute of Health Services Management, Hanyang University. He received a bachelor's degree in medicine from College of Medicine, Hanyang University College of Medicine, master's degree (MPH) from Seoul National University, Graduate School of Public Health, and a doctoral degree from The University of Birmingham (UK). Prof. Han was a member of WHO working group for various health related topics including traditional medicine. For many years, he has worked as short-term consultant at many developing countries, Vietnam, Nepal, Cambodia, Iraq, Afghanistan, Peru, Honduras and so on. In his country, he has advised national and local governments on health promotion, health planning, and Official Development Assistant (in Health). Since 2004, he has been working to establish a public health programme using traditional Korean medicine in public health care system. Prof. Han is serving as Director of the National Traditional Korean Medicine Research and Development Centre. From 2010 to 2012, he had also directed a research team on the evaluation of Korean Case Payment System (KCPC) funded by the Health Insurance Review Agency (HIRA).



Building Resilient Primary Healthcare Systems in the Asia-Pacific Region: Lessons from Research and Practice

Mr John RASA
Lecturer, School of Medicine, Deakin University, Australia

John has over 40 years' senior health management experience including executive roles at Eastern Health, General Practice Victoria and Networking Health Victoria. He is currently a Director – Australian Centre for Leadership Development, and Unit Chair in Healthcare Operations and Healthcare Financing at Deakin University – School of Medicine, Faculty of Health. He is also Chair of the Mental Health Professional Network.

Former roles include Deputy Chair of Latrobe Regional Hospital and Chair of the Quality Committee of Latrobe Regional Hospital. John holds a Bachelor of Arts (Clinical Psychology) and a Master of Health Planning, is a member of the Australian Institute of Company Directors and a Fellow of the Australasian College of Health Services Management, and Australian Institute of Management. John has an extensive skill base in leadership, strategic planning, clinical and corporate governance to lead the organisation.



Advancing Health Equity in Primary Healthcare: A Social Justice Approach

Professor Eleanor HOLROYD
Professor in Nursing and Associate Dean, International, and Engagement, Faculty of Health and Environmental Sciences, Auckland University of Technology, New Zealand

Eleanor is a Professor in Nursing and Associate Dean International, and Engagement, Faculty of Health and Environmental Sciences, Co-director of the AUT Centre For Migrant and Refugee Health Research (CMRHR), has a Ph.D. in Medical Anthropology, from HKU, as well as being a nursing alumna of AUT. She has 30 years of experience working in the international university sector, predominantly in Asia (the Chinese University of Hong Kong, National University of Singapore, University of Hong Kong campus Shenzhen) and Australia (Head of Nursing, RMIT, and Edith Cowan University), as well as more recently in East Africa, (Aga Khan University). Her research and teaching focus on health equity, human rights, and social justice has spanned nursing, public health, and social sciences academic disciplines. A key focus of her work is with international PHD students.

She has been focusing on social impact, with community outreach projects and NGO board memberships as well contributing to the set up of steering committees, hosting a re-launch event for the CMRHR, building relationships and partnerships with key community organizations, and writing joint publications and proposals.



Transforming Primary Healthcare in Hong Kong: Strategies for Equitable and Comprehensive Care Delivery

Ms Kathy CHEUNG
President, Hong Kong College of Community and Public Health Nursing

Over the past three decades, Ms. Cheung has accumulated extensive experience in the development of community and primary health care in Hong Kong, and has participated in the development and implementation of many service plans and projects, especially in chronic disease management and patient empowerment. Over the years, Ms Cheung had made many improvements to improve the quality of community and primary health care services, especially in the management and processes of services, thereby increasing the efficiency of services.

In the area of nursing education, Ms Cheung serves as a guest lecturer/ part-time tutor/external consultant for nursing education training programmes at a number of local universities in Hong Kong. She has also contributed to the development of the Hospital Authority's Post-Registration Certificate Programme in Primary Health Nursing and the core competencies for primary health care nurses.

Contributions to hospital service quality and safety management include hospital accreditation, quality and standards, risk management and incident management, nursing training and development, outpatient services and patient service management.



Promoting People-Centred Primary Care: Building a Framework for Policy Development - Reflections from UK experience

Professor Joanne REEVE
Professor, Primary Care Research, Hull York Medical School, University of Hull, United Kingdom

Joanne is an academic GP committed to excellence in academic primary care at the heart of the design and delivery of quality primary care. Primary care is the bed rock of the NHS, and is underpinned by a discipline of academic primary care which delivers the workforce, research evidence and strategic vision for practice and policy.

Joanne graduated from Liverpool Medical School in 1997, and started out planning a career in public health medicine. A Masters in Public Health rekindled her interests in the professional, clinical and academic challenges of developing person-centred healthcare. She returned to General Practice and successfully applied for doctoral funding from the NCCRCD (the precursor to NIHR) to look at person-centred management of distress in terminal illness. Following her PhD, she worked in Manchester, Liverpool and Warwick developing a portfolio of work on Primary Care redesign based on the principles of medical generalism (whole person medical care). Her work has been supported by fellowships from the NIHR (including a Clinical Lecturership at Manchester, and a Clinician Scientist Award at Liverpool). Joanne joined Hull York Medical School in 2017 to establish the Academy of Primary Care - championing innovative scholarship driving excellence in primary care provision.



Multi-stakeholder design and assessment of primary healthcare policies: Insights from the Primary Health Care Performance Initiative (PHCPI) and the collective impact approach

Dr Luis Gabriel BERNAL-PULIDO
Principal Lecturer, School of Public Health and the Department of Family Medicine and Primary Care, University of Hong Kong

Dr Luis Gabriel Bernal Pulido is Principal Lecturer at the School of Public Health and the Department of Family Medicine and Primary Care of the University of Hong Kong. Before joining the University, he worked for almost 20 years in clinical practice in primary care organisations in Colombia, particularly serving marginalised and migrant populations. He has been faculty of several Schools of Medicine and Health Sciences in Colombia for nearly 2 decades, where he was also head of Family Medicine residency programmes.

He has served in the Colombian Government as National Director of Human Resources for Health at the Ministry of Health; member of the National Public Health Strategic Committee that prepared and implemented the response of the Colombian health sector to the COVID-19 pandemic; and Representative of the Intersectoral Commission for Human Resources for Health in the National Intersectoral Comission of Quality Assurance in Higher Education of Health Disciplines at the Ministry of Education.

He has worked as international consultant for the Results for Development Institute, the World Bank, the Pan American Health Organization, and the United States Agency for International Development, on topics related to the strengthening of Primary Health Care and Human Resources for Health, in Colombia, Latin-America, Africa and Asia-Pacific, facilitating communities of practice, assessing the performance of primary health care at country level, and developing health facility performance assessment tools.



Service Status of Primary Healthcare Institutions in the Development of Effective and Equitable Primary Healthcare Policies

Professor HU Bing-jie
Vice President, Guangzhou Medical University, China

MD, Ph.D, Professor, Chief Forensic Physician, Doctoral Supervisor. Currently serving as Vice President of Guangzhou Medical University. A core member of the third batch of Huang Danian-style teacher teams nationwide. Director of the Key Laboratory of Philosophy and Social Sciences of Guangdong Universities for "Health Governance Based on Big Data Utilization". Outstanding Talent in Medical and Health Care (General Practice) of Guangzhou. Visiting scholar at the University of Wales in the UK, and the University of Maryland in the USA, and Professor (by courtesy) at the Chinese University of Hong Kong. He has long been engaged in teaching and scientific research in forensic medicine and general practice, as well as health management and related research. He has published more than 100 papers in domestic and foreign journals such as Cell Reports and Cell & Bioscience. He has edited 8 textbooks and works, and also has served as an associate editor, associate chief translator, and participated in compiling more than 20 other works on general practice, primary care, public health and forensic medicine. He has presided over and participated in more than 20 national and provincial scientific research projects, and has won 5 scientific and technological awards, including the First Prize and Third Prize of Guangdong Province Science and Technology Progress Award, and the Second Prize of Science and Technology Progress Award of the State Education Commission.



Building a Sustainable Primary Healthcare Workforce: Policy Approaches and Best Practices

Professor Elizabeth HALCOMB
Professor, Primary Health Care Nursing, University of Wollongong, Australia

An international award-winning nurse academic, Liz has a strong interest in Primary Health Care nursing. In particular, her PHC research expertise relates to the nursing workforce in primary care, chronic and complex disease and lifestyle risk factor reduction. Additionally, Liz has undertaken research around the nursing academic workforce, research training and teaching and learning in nursing. She has extensive experience in mixed methods research, as well as having led numerous systematic reviews.

In 2018, Liz was inducted into the Sigma Theta Tau International Nurse Researcher Hall of Fame in recognition of the significant and sustained national / international recognition of her work and its positive impact on the profession and the community. In 2019, she was the first nurse to be awarded the Bridges-Webb medal by the Australasian Association for Academic Primary Care. In 2020, Liz was named in 100 Outstanding women nurse and midwife leaders by the Women in Global Health (https://yonm.org/).

At the University of Wollongong, Liz plays a leadership role developing PHC nursing research, as well as engaging multidisciplinary academics within Primary Health Care to address the growing challenges in providing health care within the community.



Gaps in Research in Primary Healthcare Policies

Professor Rick KWAN
Associate Dean (Programmes) & Professor, School of Nursing, Tung Wah College

Rick Kwan is the Associate Dean (Programmes) and Professor of the School of Nursing, Tung Wah College. His research area focuses on gerontology nursing, specialising in applying e-health technology (e.g., virtual reality and wearable devices) to promote the health of older people with cognitive impairment and frailty. In education, he specialises in using information and communication technology (e.g., virtual reality) to promote teaching and learning experiences and efficacy. He is active in advocating professional development in nursing and gerontology. He is the founding president of the Pi Iota At-large Chapter of Sigma Nursing, Regional Coordinator (Asia) of Sigma Nursing, council member of the Hong Kong Association of Gerontology, co-opted member of the Nursing Council of Hong Kong, Associate Editor of European Review of Aging and Physical Activity, and specialist of Hong Kong Council of Accreditation of Academic & Vocational Qualifications. He published approximately 100 articles in international SCI journals and book chapters. He led or participated in more than 40 funded research projects at a value of over 60 million Hong Kong Dollars. He led the development of the virtual reality therapeutic programmes leading to more than 5 awards (e.g., ICT award), one patent, and many interviews by media. His academic achievements were also recognized by the Distinguished Educator in Gerontological Nursing, National Hartford Centre for Gerontological Nursing Excellence in 2018, the Emerging Research/Scholarly Award by Sigma in 2020, the Alumni Award, School of Nursing, PolyU in 2022, the Fellow of Hong Kong Academy of Nursing in 2022, Research Excellence Award, Tung Wah College in 2023, Fellow of American Academy of Nursing in 2024.

PROGRAMME

4 July 2025 (Friday)

Time	Event
9:00 am – 9:20 am	**Reception and Registration**
Session I: Current state and contemporary development of primary healthcare policies in the Asia-Pacific region Moderator: **Prof. Lorna SUEN** (Dean and Professor, School of Nursing, Tung Wah College)	
9:20 am – 9:40 am	**Opening Address by Guest of Honour** **Dr LEE Ha-yun, Libby, JP** Under Secretary for Health, Health Bureau, HKSAR
9:40 am – 10:00 am	**Welcoming Speeches** **Professor Peter P. YUEN** Conference Chair and Dean, College of Professional and Continuing Education, The Hong Kong Polytechnic University **Professor Sally CHAN** Conference Chair and President, Tung Wah College
10:00 am – 10:30 am	**From Local to Global: Lessons in Primary Healthcare Policy Development** **Professor Samuel WONG** Director, JC School of Public Health and Primary Care, Faculty of Medicine, The Chinese University of Hong Kong
10:30 am – 11:00 am	**Enhancing Primary Healthcare Policy Development in the Asia-Pacific Region: Building Competencies and Promoting Evidence-Informed Decision-Making** **A/Professor Zhanming LIANG** Associate Dean (Research Education) and Associate Professor in Health Systems Management and Policy, College of Business, Law and Governance, James Cook University, Australia
11:00 am – 11:30 am	Morning Tea Break
11:30 am – 12:00 pm (online)	**Ageing Society and Primary Health Care (PHC): Trends in PHC in Japan** **Professor Tomonori HASEGAWA** Professor, Toho University School of Medicine, Japan
12:00 pm - 12:30 pm	**Reforming Korea's Primary Healthcare Towards an Integrated and Sustainable Model** **Professor Dongwoon HAN** Professor, College of Medicine, Hanyang University, South Korea
12:30 pm – 2:30 pm	**Lunch**
Session II: Best practices in primary healthcare and sustainable policy development Moderator: **Dr Karly CHAN** (Senior Lecturer, College of Professional and Continuing Education, The Hong Kong Polytechnic University)	
2:30 pm - 3:00 pm (online)	**Building Resilient Primary Healthcare Systems in the Asia-Pacific Region: Lessons from Research and Practice** **Mr John RASA** Lecturer, School of Medicine, Deakin University, Australia
3:00 pm - 3:30 pm (online)	**Advancing Health Equity in Primary Healthcare: A Social Justice Approach** **Professor Eleanor HOLROYD** Professor in Nursing and Associate Dean, International, and Engagement, Faculty of Health and Environmental Sciences, Auckland University of Technology, New Zealand
3:30 pm - 4:00 pm	**Transforming Primary Healthcare in Hong Kong: Strategies for Equitable and Comprehensive Care Delivery** **Ms Kathy CHEUNG** President, Hong Kong College of Community and Public Health Nursing
4:00 pm - 4:30 pm (online)	**Promoting People-Centred Primary Care: Building a Framework for Policy Development - Reflections from UK experience** **Professor Joanne REEVE** Professor, Primary Care Research, Hull York Medical School, University of Hull, United Kingdom
4:30 pm - 5:00 pm	**Achieving Sustainable Financing for Primary Healthcare: Balancing Public and Private Sectors** **Professor Peter YUEN** Conference Chair and Dean, College of Professional and Continuing Education, The Hong Kong Polytechnic University
5:00 pm - 5:30 pm	**Discussion**

5 July 2025 (Saturday)

Time	Event
Session III: The role of stakeholder engagement in the development of effective and equitable primary healthcare policies Moderator: **Dr Eliza WONG** (Associate Professor, School of Nursing, Tung Wah College)	
9:00 am – 9:30 am	**Multi-stakeholder design and assessment of primary healthcare policies: Insights from the Primary Health Care Performance Initiative (PHCPI) and the collective impact approach** **Dr Luis Gabriel BERNAL-PULIDO** Principal Lecturer, School of Public Health and the Department of Family Medicine and Primary Care, University of Hong Kong
9:30 am – 10:00 am (online)	**Service Status of Primary Healthcare Institutions in the Development of Effective and Equitable Primary Healthcare Policies** **Professor HU Bing-jie** Vice President, Guangzhou Medical University, China
10:00 am – 10:30 am (online)	**Building a Sustainable Primary Healthcare Workforce: Policy Approaches and Best Practices** **Professor Elizabeth HALCOMB** Professor, Primary Health Care Nursing, University of Wollongong, Australia
10:30 am – 11:00 am	Morning Tea Break
Panel Discussion: Navigating Challenges and Addressing Concerns: Stakeholders' Perspectives on Primary Healthcare in Hong Kong Facilitator: **Dr Ben FONG** (Professor of Practice, Faculty of Health and Social Sciences, The Hong Kong Polytechnic University)	
11:00 am – 12:30 pm	**Panel Members** **Dr CHAN Kam Leung** (Development Manager, School of Chinese Medicine, CUHK), **Dr Karly CHAN** (Senior Lecturer, PolyU CPCE), **Dr Oscar CHIU** (Senior Lecturer, PolyU CPCE), **Mr Alex Lam** (Solicitors, C. Y. Lam & Co.), **Mr Max MAK** (Pharmacy, Kwong Wah Hospital), **Dr Fowie NG** (Associate Professor, School of Management, Tung Wah College), **Ms NG Yuk Mun** (Director (Services), The Hong Kong Society for Rehabilitation), **Prof. Lorna SUEN** (Dean and Professor, School of Nursing, Tung Wah College), **Mr Jimmy WONG** (Former President, Hong Kong College of Public Health and Community Nursing), **Prof. William WONG** (Clinical Professor and Department Chairperson, Department of Family Medicine & Primary Care, HKU)
12:30 pm – 2:30 pm	**Lunch**
Session IV: Strategies on nurturing future primary healthcare academics and practitioners Moderator: **Dr Oscar CHIU** (Senior Lecturer, College of Professional and Continuing Education, The Hong Kong Polytechnic University)	
2:30 pm – 3:00 pm	**Empowering the Future of Primary Healthcare: Equipping Students for Active Engagement in Policy Development** **Professor Sally CHAN** Conference Chair and President, Tung Wah College
3:00 pm – 3:30 pm	**Gaps in Research in Primary Healthcare Policies** **Professor Rick KWAN** Associate Dean (Programmes) & Professor, School of Nursing, Tung Wah College
3:30 pm – 3:40 pm	**Closing Remarks** **Dr Ben FONG** Professor of Practice, Faculty of Health and Social Sciences, The Hong Kong Polytechnic University
3:40 pm – 5:30 pm	**Parallel Sessions** **Session A: Sustainable Health Policy and Governance in Primary Healthcare** Venue: WK-N203 Moderators: Dr Ben FONG (The Hong Kong Polytechnic University) & Dr Anson TANG (Tung Wah College) **Session B: Innovative Approaches to Primary Healthcare Delivery** Venue: WK-N203 Moderators: Dr Kelly MA (PolyU CPCE) & Dr Alice CHAN (Tung Wah College) **Session C: Nurturing Future Primary Healthcare Academics and Practitioners** Venue: WK-N201 Moderators: Dr July ZHOU (PolyU CPCE) & Dr Wilson LEUNG (Tung Wah College) **Session D: Technology and Innovation in Healthcare** Venue: WK-N201 Moderators: Dr July ZHOU (PolyU CPCE) & Dr Wilson LEUNG (Tung Wah College) **Session E: Student Presentation I** Venue: WK-N213 Moderators: Dr CB LEUNG, MH (PolyU CPCE) & Dr Jasmine CHEUNG (Tung Wah College) **Session F: Student Presentation II** Venue: WK-S215 Moderators: Dr Fiona CHEN (PolyU CPCE) & Dr Jingjing SU (Tung Wah College)