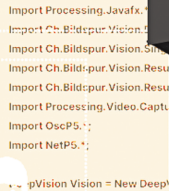


BACHELOR OF DESIGN (HONOURS) IN



互動與系統設計 (榮譽) 設計學士

學位由理大頒授

全日制/兼讀制模式

適合副學位畢業生及在職人士

課程特色

- 介紹互動和系統設計中的核心原則，以塑造多個領域的未來
- 提供實踐導向的數碼媒體設計課程，利用研究、測試和迭代原型設計來打造有明確目標的溝通與體驗
- 採用以人為本和系統設計的方法論與程式設計技能
- 專注於學習和探索設計解決方案，以應用於「Studio Practice」和「Industrial Practicum」科目中的實際項目

專業機構認可

- 香港設計師協會 (HKDA)
- 特許設計師協會 (CSD)
- 互動設計協會 (IXDA)
- 請瀏覽課程網頁，
查閱課程認可詳情。

畢業後的就業前景

畢業生將在數碼設計和開發領域中找到職業機會，包括用戶體驗 (UX) 設計師、互動設計師、前端開發人員。

獎學金及嘉許獎

入讀 PolyU SPEED 四年制學士學位課程及學位銜接課程的學生，均有機會獲頒獎學金及/或助學金。詳情請瀏覽學院網站。

Bachelor of Design (Honours) in Interaction and System Design

Degree Awarded by PolyU

Full-time/ Part-time mode

For Sub-degree Graduates and Working Adults

Programme features

- Introduce the core principles in interaction and system design to shape the future across a wide range of sectors
- Offers practice-led digital media design courses to craft purposeful communication and experience through research, testing and iterative prototyping
- Adopt methodologies and programming skills in the context of people-centred and system design
- Focus on learning and discovery of design solutions to work for live projects in subjects "Studio Practice" and "Industrial Practicum"

Professional Accreditation

- The Hong Kong Designers Association (HKDA)
- Chartered Society of Designers (CSD)
- Interaction Design Association (IXDA)
- Please visit the programme webpage for details.

Career Prospects

Graduates are able to pursue a wide range of careers, including User Experience (UX) Designers, Interaction Designers, Front-end Developers, etc.

Scholarships and Studentships

Students admitted to PolyU SPEED's 4-Year Undergraduate Programmes and Undergraduate Top-up Degree Programmes have the opportunity to receive scholarships and/or studentships. For further details, please visit the School's website.

查詢 Enquiries ☎ 3746 0900 🌐 sp.car@speed-polyu.edu.hk



HK.PolyUSPEED



[polyu_speed](https://www.instagram.com/polyu_speed)



[polyu-speed](https://www.linkedin.com/company/polyu-speed)



[polyu-speed](https://www.youtube.com/polyu-speed)



入學申請
Admission



課程網頁(全日制)
Programme
Webpage
(Full-time)



課程網頁(兼讀制)
Programme
Webpage
(Part-time)



SSHd Instagram



📷 [ssh_d_cpce](https://www.instagram.com/ssh_d_cpce)

SSHd 小紅書



📞 94521380546



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

School of Professional Education
and Executive Development
專業進修學院

SPEED

SSHd Division of Social Sciences,
Humanities and Design
社會科學、人文及設計學部