

Research Centre for Green Business (RCGB)

Public Lecture: Investigating Green Business through Greenwashing and ESG

Date: 13 July 2023 (Thursday)
Time: 10:00 a.m. - 1:00 p.m.
Venue: S1002, PolyU West Kowloon Campus
Mode: Hybrid
Language: English

The Level of Greenwashing and Cost of Equity Capital

Speaker: Prof Agnes CHENG
Dale Looper Chair in Accounting
University of Oklahoma

Professor C.S. Agnes Cheng is the Dale Looper Chair in Accounting at the Price College of Business, The University of Oklahoma. Prior to this, she was the Chair Professor and Head at the School of Accounting and Finance at the Hong Kong Polytechnic University. She holds a Doctor of Philosophy degree in Accountancy from the University of Illinois at Urbana-Champaign, USA, and has taught at the University of Houston and Louisiana State University. Her research interests lie in empirical financial accounting research. She has publications in top-tier journals such as the Journal of Accounting Research, The Accounting Review, and the Journal of Financial Economics. Prof. Cheng is also the Editor for the Journal of Business Finance and Accounting, and Journal of International Accounting Research.



From Vision to Action: Towngas' ESG Innovative Journey

Speaker: Ir Trevor TANG
AGM – Strategy and Innovation
Towngas

Ir Trevor Tang is a chartered engineer with considerable experience in gas network operations, business analysis and strategy planning. Throughout his career at Towngas, he has been providing unfailing support to the continuous transformation of the Group. Being the AGM – Strategy and Innovation, his present role is to formulate strategy and promote innovative culture for the Company. He oversees the Continuing Transformation Office (CTO) of Towngas and runs the Superior Quality Service (SQS) Programme established to enhance quality and productivity. Ir Tang also manages Towngas Innovation Funding Scheme which aims to incubate innovative projects initiated by Towngas colleagues.



Moderator:
Dr Wenli HUANG
Lecturer
Division of Business and Hospitality Management
PolyU SPEED



ALL are welcome!
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For enquiries, please contact Mr Tom Leung at 3746 0065 or rcgb@speed-polyu.edu.hk.