

Research Centre for Green Business (RCGB)

Public Lecture: Investigating Green Practices through ESG and Value Statements

Date: 27 July 2023 (Thursday)
Time: 10:00 a.m. - 1:00 p.m.
Venue: S1002, PolyU West Kowloon Campus
Mode: Hybrid
Language: English

From Classroom to Boardroom: Sustainability and ESG in Business and Society

Speaker: Mr Timothy CHENG
Manager, Climate Strategic Planning and Scenario Analysis
HSBC

Timothy is a sustainability professional currently focused on climate strategy and risk analysis in the Asia Pacific region. He has over 5 years of work experience in HSBC, GlobeScan and Mercer. Timothy has worked on sustainability projects including stakeholder engagement, decarbonisation and net zero, and ESG ratings exercises. As a consultant, he has also collaborated with various non-profit organisations such as ADB, Redress, UNICEF and WWF. Timothy volunteers for the Society of Actuaries on climate and catastrophe research, and has shared his latest findings in interviews and articles.



Value Statements are More Than a Buzzword: A Scale Development Measuring Values

Speaker: Dr Jonathan KWOK
Senior Lecturer
Division of Business and Hospitality Management,
PolyU SPEED

Dr Kwok obtained his BBA (Hons), majoring in Human Resources Management and MPhil in Organizational Behavior from CityU. He received his PhD from CityU through research on leadership and self-regulatory focus, and creativity. He also was a lab assistant for the research methods class and has given teaching to part-time undergraduate students on management. His research interests are leadership, self-regulatory focus, and innovation and creativity. Now he mainly teaches strategic management and marketing.



Moderator:
Dr Diana HUANG
Lecturer
Division of Business and Hospitality Management,
PolyU SPEED



ALL are welcome!
Register Now!



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For enquiries, please contact Mr Tom Leung at 3746 0065 or rcgb@speed-polyu.edu.hk.

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