

Research Centre for Green Business (RCGB)

Public Lecture: Exploring Opportunities and Challenges of Green Business

Date: 22 August 2023 (Tuesday)
Time: 2:00 p.m. - 5:00 p.m.
Venue: S1002, PolyU West Kowloon Campus
Mode: Hybrid
Language: English

ESG – Opportunities and Risks for Innovation and Businesses

Speaker: Dr Howard CHEUNG
Assistant Director
Carbon Exchange (Hong Kong) Limited

Howard has worked on research and consultancy projects related to sustainability and smart energy systems for more than 10 years. He is specialized in research and consultancy of sustainability solutions like smart energy, water and carbon solutions, green buildings, sustainable resources accounting and thermal & energy systems. His recent work focuses on sustainability solution innovation such as ESG reporting software and sustainability resources accounting and management systems. He has written more than 40 publications and has performed consultancy projects at more than 400 sites. He is also an organizer of PyData Hong Kong, a reviewer of multiple journals and a corresponding member for multiple technical committees at ASHRAE.



ESG and Green Business Challenges and Opportunities in Hong Kong and the Greater Bay Area

Speaker: Dr Patrick TSOI
CEO
ESG and Green Finance Limited

Patrick has 25+ years of working experience in IT and Green Finance. Patrick's work includes complex projects applying data science and software development to different aspects of value chain industries. He has extensive experience designing and building big data solutions and enterprise applications. Some of his projects include esgtraining.org and esgtraining.cn – two professional training institutions serving Government funded, Professional Diplomas, Executive Certificates in ESG, Green Bonds and Green Finance in Hong Kong and the Greater Bay Area. As the CEO of ESG and Green Finance Limited, he also leads and train-the-trainers in Green Finance, Software Development and Data Science in different listed companies and universities.



Moderator:
Dr Peggy NG
Principal Lecturer
Division of Business and Hospitality Management,
PolyU SPEED



ALL are welcome!
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For enquiries, please contact Mr Tom Leung at 3746 0065 or rcgb@speed-polyu.edu.hk.

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