

Research Centre for Green Business (RCGB)

Public Lecture:

Investigating Green Practices through ESG

Date: 15 March 2024 (Friday)
Time: 2:00 p.m. - 5:00 p.m.
Venue: WK-S1401
Mode: Hybrid
Language: English

Working Towards a World without Waste

Speaker: Ms. Helen PANG,
Head of Marketing and Partnership
ALBA Intergrated Waste Solutions (HK) Limited

Ms Helen Pang is a market researcher by training, with planning in her DNA. Helen's scope of work range from strategic marketing, data analytics to project management. She worked in a number of industries including market research services, wine & spirits, telecommunications, insurance, media and most recently in recycling sector. She is also a coach specializing in youth and career planning plus a health & wellness advocate.



The ESG Paradox: Does Ownership Affect Firm's ESG Performance? A Study in HK Equity Market

Speaker: Dr. Diana HUANG,
Lecturer
Division of Business and Hospitality Management,
PolyU SPEED

Dr Diana Huang is a lecturer of the Division of Business and Hospitality Management. When she was a PhD candidate, she taught a variety of subjects, including Business Finance and Financial Accounting for undergraduates and Accounting Analysis with Python for master's students. She is also a CFA Level III candidate. As a researcher, Diana's research interests encompass auditing, initial public offering (IPO), disclosure, and regulation. Specifically, she is interested in exploring (1) the effect of national audit on audit quality in China; (2) the effect of social media on IPO approval in China; (3) Corporate ESG initiatives. Her research interests came from her extensive reading of cutting-edge studies and news.



Moderator:
Dr. Songman WU,
Lecturer
Division of Business and Hospitality Management,
PolyU SPEED



ALL are welcome!
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