

Research Centre for Green Business (RCGB)

Public Lecture:

Investigating Green Business through Methodology

Date: 18 April 2024 (Thursday)
Time: 2:30 p.m. - 5:00 p.m.
Venue: WK-S813
Mode: Hybrid
Language: English

CEPAR® Methodology for Tackling Real-life Organisational ESG Challenges

Speaker: Dr. Angus YIP,
Founding Chairman
ICSD (International Chamber of Sustainable Development)

Dr. Angus Yip is Founding Chairman of International Chamber of Sustainable Development (ICSD). He is a veteran corporate banker and asset manager for more than 30 years. Since 2015, he has been actively involved in assisting listed companies in Hong Kong with their ESG reporting. In addition, Angus serves as an Adjunct Associate Professor at HKU SPACE and a core member of the ESG Centre at the Institute of China Business, HKU. Dr. Yip obtained a master's degree from Cambridge University in Sustainability, a master's degree from Lancaster University in Accounting & Finance and a master's degree in Management from Harvard University. He completed a Doctorate Degree at the University of Wales TSD, with his research area focusing on ESG Reporting.



Value Statements and Sustainability: A Q-Sort Methodology Approach

Speaker: Dr. Jonathan KWOK
Senior Lecturer
Division of Business and Hospitality Management,
PolyU SPEED

Dr. Kwok obtained his BBA (Hons), majoring in Human Resources Management and MPhil in Organizational Behavior from CityU. He received his PhD from CityU through research on leadership and self-regulatory focus, and creativity. He also was a lab assistant for the research methods class and has given teaching to part-time undergraduate students on management. His research interests are leadership, self-regulatory focus, and innovation and creativity. Now he mainly teaches strategic management and marketing.



Moderator:
Dr. May LAU
Lecturer
Division of Business and Hospitality Management,
PolyU SPEED



ALL are welcome!
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For enquiries, please contact Mr Tom Leung at 3746 0065 or rcgb@speed-polyu.edu.hk.