

BHM PROFESSIONAL TALK SERIES

EMBARKING ON A SUSTAINABLE BUSINESS VENTURE



GreenPrice Marketing Campaign
Sustainable Development of GreenPrice

25 Sep 2024 (Wed)
19:00 - 20:00



WK-S213



REGISTER ON CARES



Mr Terence HON
Co-founder of GreenPrice



Terence Hon is the co-founder of GreenPrice. He was aware that Hong Kong sends more food waste to landfills than any other category of waste, which takes up precious land resources, he decided to pursue his social entrepreneurship journey and created GreenPrice shops around Hong Kong in 2016. It is the first in Asia to sell short-dated branded food and cosmetics at deep discounts and now diverts more than 2.5 million products from landfills each year. Terence gratefully acknowledges his inclusion in the esteemed Forbes 30 Under 30 list in 2023, recognising the shared commitment of individuals driving positive change in their respective fields.

Enquiry:

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