

Research Centre for Green Business (RCGB)

Research Workshop: Research Trend in Green Business

Date: 25 March 2024 (Monday)
Time: 11:30 a.m. - 2:00 p.m.
Venue: S1401, PolyU West Kowloon Campus
Language: English



Prof Ricky CHAN

Professor of Business and Hospitality Management
PolyU SPEED

Prof. Ricky Chan is currently a professor in the Division of Business and Hospitality Management at the College of Professional and Continuing Education of The Hong Kong Polytechnic University (PolyU CPCE). Ricky's research interests lie in green consumption, consumer ethics, and environmental strategies. Since 2020, he has been included on Elsevier BV/Stanford University's list of the top 2% scientists in the world across all disciplines. According to a study published in the Australasian Marketing Journal in 2017 (Vol. 25, No. 2, pp. 85-96), he was ranked as the world's 2nd and 3rd most influential author in green consumer research in terms of "total articles" and "total citations" respectively. Ricky was honoured with AUT's Faculty of Business, Economics and Law Research Team Award in 2021, and the Best Reviewer Award by Psychology and Marketing in 2023. He is currently serving as a Detailed Assessor for the Australian Research Council.



Moderator:

Dr Pimtong TAVITIYAMAN
Associate Division Head
Division of Business and Hospitality Management,
PolyU SPEED

ALL are welcome!
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For enquiries, please contact Mr Tom Leung at 3746 0065 or rcgb@speed-polyu.edu.hk.