

# Research Centre for Green Business (RCGB)

## Research Workshop on Refinitiv: ESG and Stock Performance

**Date:** 25 June 2024 (Tuesday)  
**Time:** 2:30 p.m. - 3:30 p.m.  
**Venue:** N422, PolyU West Kowloon Campus  
**Language:** English



**Mr. Liam Li**  
Customer Success Manager  
Refinitiv

More and more people are talking about ESG these days. But while there is little doubt about its value for the future of humanity, is the capital market buying it? A research paper shows that companies with good ESG controversies scores could outperform those with lower ones. The workshop will demonstrate how to use the LSEG ESG RDP from scratch and potentially build a portfolio based on the combined ESG score of the hotel and entertainment sector to outperform the BEDZ ETF.



**Moderator:**  
**Dr. Wenli HUANG**  
Lecturer  
Division of Business and Hospitality Management  
PolyU SPEED

**REGISTER NOW**



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