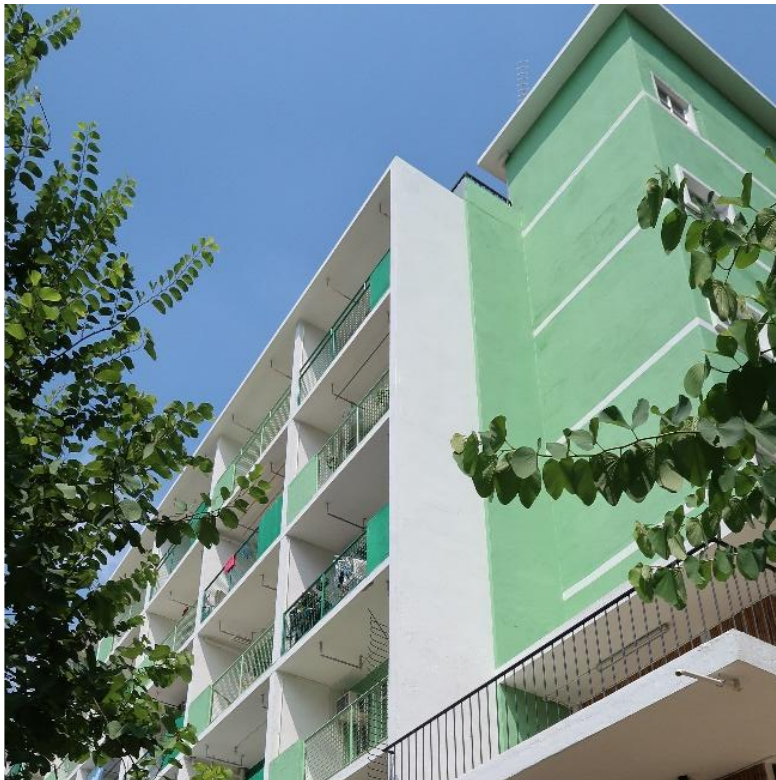


Housing Wellbeing of Low-Income Communities

– The Perspective of Light Be

Light Be is a social enterprise, a housing organization and an institute of upward mobility



1. Housing wellbeing of low-income community demands a proper population mix.

**LB's approach:
COLLECTIVE
UPWARD
MOBILITY**

2. Housing wellbeing of low-income community demands paradigm shift from deep-rooted misbeliefs.

**LB's approach:
GROWTH MINDSET,
GROUNDING
SKILLS**

3. Housing wellbeing of low-income community demands an optimal level of stress.

**LB's approach:
COACHING, KPI**

Housing wellbeing of low-income community demands proper context, boundaries, and calculated courage to challenge one's status quo.

首批光房戶「畢業」 青年成功置業

人生由谷底反彈 「有希望就有動力」