

## Academic and Cultural Exchange Activities

With the support of overseas partner institutions, CPCE is committed to creating a campus that facilitates cultural diversity, while bringing ample overseas learning activities to students. Academics and students avail themselves of various exchange opportunities to widen their cross-cultural perspectives.

### University of Northumbria at Newcastle (UNN), UK

Having established a longstanding tie in offering UNN's business top-up honours degree programmes through SPEED in Hong Kong since 2003, CPCE and UNN are collaborating closely to organise exchange activities for academics and students of both institutions.

With an objective of facilitating scholarly exchange, UNN and SPEED co-hosted an academic conference themed "Sustainability, Innovation and Leadership in Business and Management: Trends and Future Directions" on 14 June 2018. Academics from both institutions had fruitful dialogues on a range of insightful topics, from corporate social responsibility, corporate governance and ethics, sustainable innovation to other business issues. As the keynote speaker, Prof. Peter Yuen, Dean of CPCE, shared his insights on the topic, "Are Tax-based Healthcare Systems Sustainable: The Case of Hong Kong and Implications for Other Tax-based Systems".

With regards to broadening students' global horizons, SPEED provided scholarships to support their participation in UNN's English Language and Culture Learning programme in summer. The two-week UK study tour consists of a series of English short courses and research seminars, helping students sharpen their communications skills and business acumen. Besides, field trips to various historical landmarks and infrastructure give students an eye-opening experience to explore the cultural and economic developments of UK.

### The State University of New York at Buffalo (UB), US

As a measure to cultivate internationalism on campus, CSAO and SPEED co-hosted the Asian Business Study Abroad Programme, inviting student delegates from UB to visit Hong Kong and interact with HKCC and SPEED students in January 2018. Greeted by our International Student Ambassadors and faculty members, around 15 UB students attended a range of inspiring talks and site visits to companies in Hong Kong, Macau and Shenzhen.

SPEED students also benefit immensely from the exchange opportunities offered by UB. Nearly 15 SPEED students joined an 8-week language enhancement programme offered by UB on its Buffalo campus last summer.



Prof. Peter Yuen (front row, centre), Dean of CPCE, Dr Joseph So (front row, left), Head of Student Affairs, CPCE, and SPEED academics welcome the arrival of UB students on 3 January 2018.

CPCE院長阮博文教授 (前排中)、學生事務總監蘇志豪博士 (前排左) 連同SPEED教員, 於2018年1月3日歡迎UB學生到訪校園。

## 學術及文化交流活動

CPCE在海外合作院校的支持下, 致力促進校園的多元文化交流, 並為同學安排豐富的海外學習活動。教員與同學均藉著各種交流機會, 擴闊跨文化視野。

### 英國紐卡素諾桑比亞大學 (UNN)

自2003年以來UNN與CPCE已達成合作關係, 透過SPEED在香港開辦UNN商業榮譽學士學位銜接課程, 並為雙方師生舉辦交流活動。

為促進學術交流, UNN和SPEED於2018年6月14日合辦題為「商業及管理行業的可持續性、創新及領導: 趨勢和未來方向」學術會議。雙方教員圍繞一系列具啟發性的議題, 包括企業社會責任、企業管治和道德、可持續創新及其他商業範疇, 進行有意義的對話與交流。CPCE院長阮博文教授作為會議的專題講者, 就「以稅制為本醫護制度的可持續性發展性: 香港案例及對其他稅制的啟示」課題分享見解。

在開拓學生的國際視野方面, SPEED亦為參與UNN暑期英語和文化學習計劃的同學提供獎學金資助。為期兩周的英國考察團, 行程包括一系列英語短期課程和研討會, 以提升溝通技巧和商業觸覺。同學亦到不同的歷史地標和基礎設施實地考察, 了解英國文化和經濟發展, 增廣見聞。



(From left) Prof. Peter Yuen, Dean of CPCE, Prof John Wilson, Pro Vice-Chancellor, Faculty for Business and Law, UNN, and Dr Jack Lo, Director of SPEED, together with SPEED students had fruitful discussion on various research topics at a research conference held in UK in June 2018.

(左起) CPCE院長阮博文教授、諾桑比亞大學商業及法律學院副校長John Wilson教授以及SPEED院長羅文強博士, 在2018年6月於英國舉行的研究會議上, 就不同的研究議題進行有意義的討論。

### 美國紐約州立大學水牛城分校 (UB)

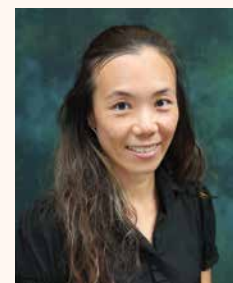
為推動校園國際化, CSAO和SPEED於2018年1月合辦「亞洲商業海外交流計劃」, 邀請訪港的UB學生代表與HKCC和SPEED同學互動交流。約15位UB學生在本校的國際學生大使及教員款待下, 參與一系列精彩的講座, 並探訪香港、澳門和深圳三地企業。

另一方面, 近15名SPEED同學於去年暑假負笈UB美國水牛城分校, 參與為期八周的語言課堂。UB提供的交流機會, 令SPEED同學獲益良多。

## New Academic Staff

With the mission of delivering learning experience of the highest quality to students, CPCE has expanded its teaching team. Let's extend our warmest welcome to the following academic staff who joined CPCE during the period from 1 June 2017 to 31 May 2018.

### HKCC 香港專上學院



Ms CHIN, Iris On-kei  
(錢安琪女士)  
BCom, MMktg (W. Aust)  
Academic discipline: Marketing

"It's my great honour to be part of the HKCC family. Based on my previous teaching experience at PolyU, I am delighted to share with students my academic and industry knowledge in the field of marketing and business management."



Ms WONG, Alisa Ka-po  
(黃嘉寶女士)  
BN (Monash), MN (Syd), Dip (Hk), CED (City Hk), S.C.O.P.E.I., EdDip (HKLNC), RN, RIN, FHKAN  
Academic discipline: Health and Life Sciences

"With special excitement, I am pleased to join CPCE with the background of a nursing educator. I genuinely look forward to working with everyone to create vibrant teaching and learning experiences together."

### SPEED 專業進修學院



Dr DING, Hong-di  
(丁泓棟博士)  
PhD (HK), 普通話水平測試 (二級甲等)  
Academic discipline: Chinese and Other Languages

"My interest is in various aspects of languages. I would like to educate my students through talking languages apart and putting back the pieces together."



Dr LAM, Edmond Wai-ming  
(林偉明博士)  
BSc, PhD (PolyU (H.K.)), MAIB, MAPM  
Academic discipline: Mathematics, Statistics, Engineering and Physics

Dr Lam is a SPEED Lecturer teaching surveying, building and construction related subjects. He is a Full Member of the Australian Institute of Building and Association for Project Management.



Mr WONG, Edmond Yiu-shing  
(黃耀誠先生)  
HD, Asso (H.K.Poly), MSc (Vic.U of Manc)  
Academic discipline: Mathematics, Statistics, Engineering and Physics

"I am delighted to join the SPEED family. It is enjoyable for me to share knowledge with students and see them develop their professionalism!"

## Continuous Upgrading

Dedicated to the provision of lifelong education opportunities, CPCE staff also practise what they preach by upgrading their knowledge and skills. Congratulations to the following academic staff members on obtaining their doctoral degrees between 1 June 2017 to 31 May 2018:

### SPEED 專業進修學院



Dr WONG, Josephine Suet-fan  
黃雪芬博士  
Qualification Obtained  
取得學銜  
Doctor of Philosophy  
Awarding Institution  
頒發學術院校  
The Hong Kong Polytechnic University  
香港理工大學



Dr CHAN, Karly Oi-wan  
陳露允博士  
Qualification Obtained  
取得學銜  
Doctor of Philosophy  
Awarding Institution  
頒發學術院校  
The Hong Kong Polytechnic University  
香港理工大學



Dr KWONG, Raymond Wai-man  
鄺偉文博士  
Qualification Obtained  
取得學銜  
Doctor of Philosophy  
Awarding Institution  
頒發學術院校  
University of Newcastle upon Tyne



Dr LAI, Wience Wing-sze  
黎穎思博士  
Qualification Obtained  
取得學銜  
Doctor of Philosophy  
Awarding Institution  
頒發學術院校  
The University of Hong Kong  
香港大學

### HKCC 香港專上學院



Dr LAM, Rachel Chin-wah  
林千華博士  
Qualification Obtained  
取得學銜  
Doctor of Hotel and Tourism Management  
Awarding Institution  
頒發學術院校  
The Hong Kong Polytechnic University  
香港理工大學



Dr LEE, Kathy Ka-man  
李嘉敏博士  
Qualification Obtained  
取得學銜  
Doctor of Philosophy  
Awarding Institution  
頒發學術院校  
The University of Lancaster

## 持續進修

CPCE 致力提供終身學習的機會, 旗下教職員亦身體力行, 不斷提升個人學歷及教學技巧。謹祝賀下列教員於2017年6月1日至2018年5月31日期間, 取得博士學位: