



## SPEED Establishes CSEAR North Asia Office

To promote social and environmental sustainability in Asia, SPEED set up the Centre for Social and Environmental Accounting Research (CSEAR) North Asia Office in early 2019. CSEAR, initially established at the University of St Andrews in Scotland, is an international scholar network that aims to enhance, promote and disseminate research and knowledge in the field of social and environmental accounting. The new CSEAR North Asia Office carries on the mission of promoting Hong Kong as an international hub of green finance.

The constitution of the CSEAR North Asia Office came on the heels of the success of the first CSEAR North-Asia Hong Kong Conference, which was co-organised by SPEED and CSEAR under the Inter-institutional Development Scheme (IIDS) 2016/17 (Ref: UGC/IIDS24/B02/16) of the Research Grants Council (RGC).

Dr Artie Ng, SPEED Deputy Director and Principal Investigator of the RGC-funded IIDS project, said, "Nowadays, both profit-oriented and non-profit-making organisations increasingly respect the idea and practice of corporate social responsibility. Through fostering research and scholarly activities in Hong Kong in collaboration with other regional academic institutions and professional bodies, the CSEAR North Asia Office will help strengthen SPEED's research network particularly in the accounting area."

## SPEED 成立社會及環境會計研究中心北亞區辦事處

為了促進亞洲社會和環境的可持續發展，SPEED 於 2019 年初成立了社會及環境會計研究中心 (CSEAR) 北亞區辦事處。CSEAR 最初在蘇格蘭聖安德魯斯大學成立，是一個結合國際學者的網絡，旨在加強、促進和傳播社會和環境會計領域的研究和知識。新成立的 CSEAR 北亞區辦事處將致力推動香港成為國際綠色金融中心。

SPEED 與 CSEAR 曾於 2016/17 年度獲研究資助局跨院校發展計劃 (IIDS) 撥款資助 (檔案編號: UGC/ IIDS24/B02/16)，合辦首屆 CSEAR 北亞區香港研討會，為成立 CSEAR 北亞區辦事處奠下合作基礎。SPEED 副院長兼該 IIDS 項目的首席研究員吳偉昌博士說：「今天，不論是商業機構或非牟利組織也愈來愈重視企業社會責任的理念和實踐。CSEAR 北亞區辦事處將與區內學術機構和專業團體加強合作，於香港展開研究和學術活動，藉此提升 SPEED 的研究網絡，特別是推動會計領域的學術發展。」



Prof Robert Gray (right), founder of CSEAR, and Dr Artie Ng, SPEED Deputy Director  
CSEAR 創辦人 Robert Gray 教授 (右) 與 SPEED 副院長吳偉昌博士



SPEED and CSEAR co-organise the first CSEAR North-Asia Hong Kong Conference.  
SPEED 和 CSEAR 合辦首屆 CSEAR 北亞區香港研討會。



Prof Peter P. Yuen (right), CPCE Dean, welcomes scholars to the CSEAR North-Asia Hong Kong Conference.

CPCE 院長阮博文教授 (右) 歡迎學者出席首屆 CSEAR 北亞區香港研討會。