

## Celebrating SPEED's 15th Anniversary Celebrity Speakers Share their Success Stories at Public Forums

In celebration of its 15th anniversary, SPEED has been organising a series of events to commemorate the School's achievements and contributions to the self-financed higher education sector. A major celebration event is the School's public forum series, which invite entrepreneurs and leaders in different sectors of society to share their success stories and professional experiences.

With the theme "Imparting Wisdom in a Knowledge-based Society", the first public forum was held on 29 October 2014 at the Chiang Chen Studio Theatre, PolyU. Prof. Frederick Ma Si Hang, former Secretary for Commerce and Economic Development, Mr Shih Wing Ching, Founder of Centaline Property Agency Limited and am730, and Mr Sunny Cheung Yiu Tong, former Chief Executive Officer of the Octopus Group, were invited as speakers at the event.

At the seminar, Prof. Ma encouraged students and alumni to harness the power of information technology (IT) so as to gain a competitive edge in the knowledge-based society. Mr Cheung also shared his views on

the impact of IT, "In this era of information explosion, it would be imperative for us to develop independent thinking abilities. One should verify the information on the Internet, and transform them into knowledge through critical thinking."

To sharpen the competitive advantages of Hong Kong, the speakers opined that local youngsters should develop the essential qualities of being adventurous, open-minded as well as out-of-the-box thinkers. Mr Shih shared that knowledge is created and accumulated through experience; learning from mistakes and failures offers one a path to career success.

"Continuing education helps us stay abreast of new knowledge and skills, and remain at the forefront of today's society. Over the years, SPEED is committed to the training of quality human resources for a knowledge-based society. In future, SPEED will continue to proactively widen its portfolio of top-up honours degree programmes to meet the articulation needs of sub-degree graduates," said Dr Jack Lo, Director of SPEED, concluded the seminar.

Another public forum, which aims to explore the relationships between social innovation and social sustainability, was held on 20 January 2015. The third public forum will be held on 14 March 2015 to discuss corporate social responsibility. Additionally, SPEED's 15th Anniversary celebratory activities include the broadcast of a "birthday video" on YouTube, a special Facebook page, and production of short films of interviews with outstanding alumni.



(From right) Prof. Frederick Ma, Mr Shih Wing Ching and Mr Sunny Cheung share their professional knowledge and experiences at the public forum.

(右起)馬時亨教授、施永青先生和張耀堂先生在論壇上分享專業知識和經驗。

### 慶祝SPEED成立十五周年 邀得名人講者於公開論壇分享成功經驗

為慶祝SPEED成立十五周年，學院舉辦一連串的誌慶活動，回顧學院多年來在自資高等教育界的成就和貢獻，其中一項主要的慶祝活動是公開論壇系列，邀請社會各界的企業家和領袖分享他們的成功故事和專業經驗。

首場公開論壇以「知識應用 智慧傳承」為主題，於2014年10月29日假香港理工大學蔣震劇院舉行，邀得商務及經濟發展局前局長馬時亨教授、中原集團及am730創辦人施永青先生，以及八達通集團前行政總裁張耀堂先生任講者嘉賓。

論壇上，馬時亨教授鼓勵同學和校友多運用資訊科技的力量，在知識型社會中提升自己的競爭能力。談及資訊科技帶來的影響，張耀堂先生則認為：「身處資訊爆炸的年代，大眾要懂得分辨網上資訊的真偽，多作獨立思考，將資訊轉化為有用的知識。」

為提升香港的競爭優勢，眾講者嘉賓認為本地青年人需具備創新、勇於嘗試及態度開放的特質，思考問題時「跳出框框」。施永青先生認為知識是靠經驗累積下來，要達致事業成功，須從錯誤和失敗中不斷學習。

SPEED院長羅文強博士說：「我們唯有持續進修，才能不斷更新知識和技能，走在社會的前端。多年來，SPEED致力為知識型社會培育優秀的人才，未來將繼續積極擴闊課程範疇，提供不

同的榮譽學士學位銜接課程，滿足副學位畢業生的升學需要。」

繼首場公開論壇後，次場論壇亦於今年1月20日舉行，主題為探索社創和社會持續發展的關係。第三場論壇的主題為企業的社會責任，將於今年3月14日舉行。另外，SPEED十五周年慶祝活動還包括在YouTube播放學院的「生日短片」、設立Facebook專頁，以及為傑出校友製作訪問短片等。



The celebrity speakers with Dr Jack Lo (middle), Director of SPEED, and other academics.  
名人嘉賓講者與SPEED院長羅文強博士(中)及其他教員。